

# Vision's Student Organization

**Joe Lahoud**

**Former Youth Organizer at Vision**

**Former International Secretary at Vision**

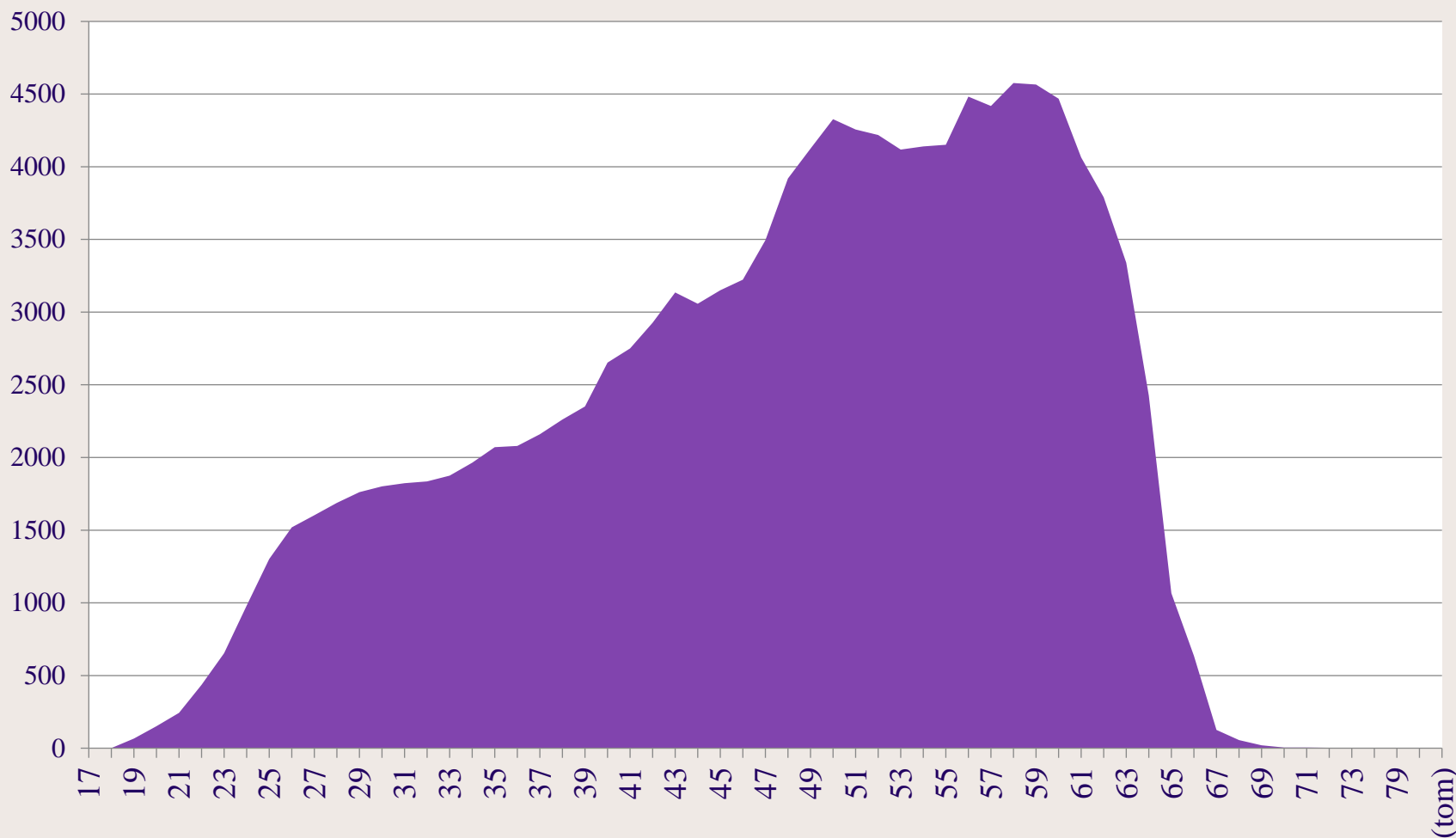
**Current Ombudsman at Vision**

**Current Youth Representative for Vision at EPSU Youth**

**Current Youth Representative for TCO Sweden at ETUC Youth**



# Age of Vision's members



# The Organization

- ▶ 46 student information officers
- ▶ 7 centers, each center has a student coordinator and several student information officers
- ▶ 3 head organizers and one communication officer
- Present in many more universities, polytechnic institutions & campuses





# Who are the student information officers?

- ▶ Recruitment at their own student facilities, best way to guarantee that Vision does not miss any big events
- ▶ Make Vision visible, information desks etc.
- ▶ Service to existing members
- ▶ Social media
- ▶ Currently, online presentations



# Information desks

- Great marketing
- Giveaways
- Themes
- Activities



# Events

- Mingle with student and other studentbodies
- Shoulder to shoulder with employees, crucial part in the labor market
- Kick-off





# Support and benefits

- Workday Trial
- Help with LinkedIn & CV  
Get your aid within one day
- Statistics on wage
- Support for part-time work
- Vision Direkt
- Tidningen Vision
- **Discount on your first working year**





# Scholarship

- Scholarships for national internships 3 000 SEK
- International scholarships 15 000 SEK
- 3 different scholarships for best essays 20 000 SEK



# Other benefits

bokus

Folksam

LEXICON

ACTIC

Danske

Bank

S|E|B

vision

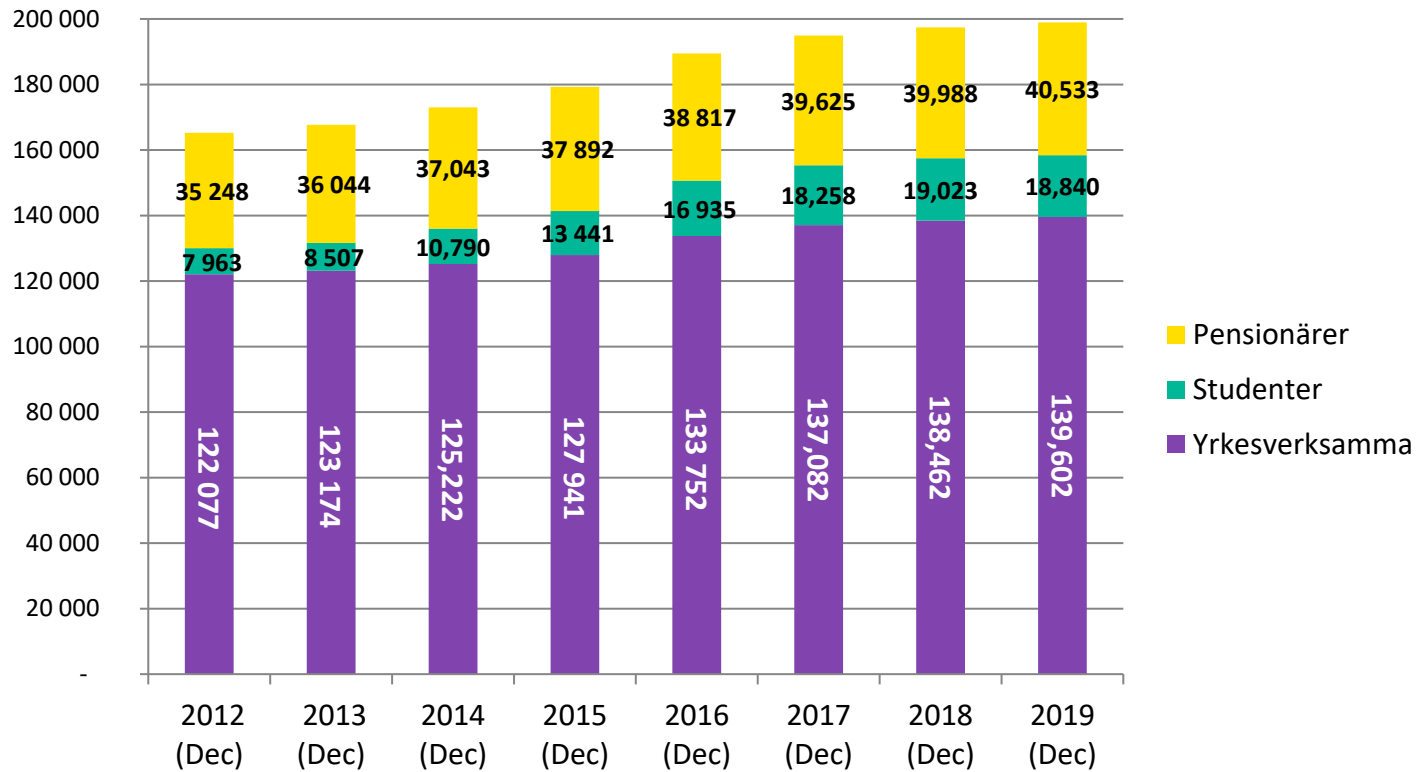


# Sales talk

- **Make contact**
  - "You want coffee?"
  - "What are you studying?"
  - "Have you heard about Vision?"
- **Listen and adapt:**
  - New student – scholarships, benefits, discounts etc.
  - Senior student – Workday trial, CV etc.
  - Interests – international solidarity, green deal etc.
- **Closer:**
  - Adapt to the needs of the student



# Rise in members



# Statistics 2019

- 18840 student members
- 6381 new student members during 2019 (compared to 5900 in 2018)
- 2342 student members recruited by student information officers
- 2031 student members transformed to working members

# Results 2020

- ▶ 17440 student members
- ▶ 5418 new student members – many of them by SIO
- ▶ 2300 student members transformed to working members! New record
- ▶ Corona-adaptation – digital seminars & kick-off



*Most importantly!*

# Have fun!

