

The background features abstract, overlapping green geometric shapes in various shades, creating a modern and dynamic visual effect. The shapes are primarily triangles and polygons, some semi-transparent, layered on a white background.

# Empowering the integration of younger workers in the European Metal, Transport, Food, Services, Construction and Wood Industries

EFBWW, EPSU, ETF, UniEuropa, IndustriAll Europe, EFFAT

# OBJECTIVES of the PROJECT

- ▶ **DISMANTLE** the obstacles hindering **YOUNGER WORKERS** to integrate within trade unions structures;
- ▶ Making easier for national trade unions to **ATTRACT** and **INTEGRATE** young workers in their **STRUCTURES** and their **POLICIES**;
- ▶ Facilitate internal discussion among partners on how to improve **RESPONSIVENESS** to younger workers' instance
- ▶ To share **BEST PRACTICES** and **INNOVATIVE APPROACHES** to develop a trade union policy to facilitate the **INTEGRATION** of younger workers;
- ▶ Publish and distribute a **PRACTICAL GUIDE** for all national and European trade unions

# Activities

## 1. EUROPEAN YOUTH CONFERENCE

- ▶ **Objectives:** • discuss challenges and solutions to integrate young workers in TU.
  - Exchange of best practices
  - Findings integrated in the manual
- ▶ Croatia
- ▶ 180 participants (-35 workers)

# Activities

## ▶ 6 thematic workshops:

- Making trade unions more attractive for youngsters;
- Shaping innovative ways of communication through new technologies and social networks;
- Recruiting young workers to the trade unions;
- New mobilization techniques;
- Young workers' needs: making trade unions advocacy more representative;
- Improving youngsters' role in the trade union structures.

# Activities

## 2. PRACTICAL GUIDE/MANUAL FOR TRADE UNIONS

- ▶ Description of existing best practices (from 10 countries)
- ▶ Practical guide
- ▶ 60 pages max (in English)
- ▶ Summary of the results (max 30 pages: available different languages)

# Activities

## 3. DISSEMINATION OF THE MANUAL

- ▶ **Four regional workshops:** Eastern European Countries; Central and West European Countries; Nordic and Baltic countries; South European Countries.
- ▶ **30 participants**
- ▶ **Objectives:**
  - get acquainted with the manual;
  - further share best practices;
  - exchange suggestions and ideas for improvement.

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## QUESTIONS?

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