



## Say no to CETA! EPSU campaign materials

EPSU will organise a series of upcoming actions against the Comprehensive Economic and Trade Agreement (CETA) – the controversial free trade deal that has been negotiated between the European Union and Canada. **We have put together a package of campaign materials to coordinate our actions, to be shared with members, colleagues and wider networks.**

The actions will take place on **23 June (Public Service Day 2016)** and in a **week of coordinated online action, 27 June – 1 July**, before the European Commission is expected to agree its final CETA proposal on 5 July.

### CAMPAIGN MATERIALS

All campaign materials are saved in a dedicated page on the EPSU website: [www.epsu.org/CETA](http://www.epsu.org/CETA). Here you can find links to:

- 1) **Campaign graphics for use on social media and in photo actions**
- 2) **Model letter to ministers and parliamentarians**
- 3) **Suggested tweets**
- 4) **Background briefing on EPSU's concerns over CETA**
- 5) **Recent reports on CETA's potential impact**
- 6) **[Link](#) to ETUC statement on CETA**

- Fellow opponents of CETA are invited to share widely the attached graphics on social media, targeting national ministers, national and European parliamentarians and the European Commission, as well as with extended networks and for use in photo actions. **We particularly encourage you to stage photo actions with the Public Service Day**

**graphic on 23 June.** There is one graphic for Public Service Day and others for the week of action 27 June – 1 July.

- Please feel free to adapt the graphics provided to include your organisation's logo alongside EPSU's, as well as to add a message relating to your specific sector (see examples for firefighters and nurses). Adaptable versions of the graphics (for use in InDesign) can be found at [www.epsu.org/CETA](http://www.epsu.org/CETA). **The fonts used are GT Walsheim Bold Oblique and GT Walsheim Bold.**
- You are also encouraged to translate the text of the graphics, suggested tweets and model letter into your native language.
- Please send any translations of the letter, adapted graphics, photos and responses from your ministers to [rwaterworth@epsu.org](mailto:rwaterworth@epsu.org).

Promisingly, public anger and resistance against CETA and other dangerous trade deals just keeps getting stronger. Trade union organisations, including EPSU, ETUC and many national confederations, have rejected CETA. The Dutch parliament has voted to stop the agreement being applied provisionally, while the rejection of CETA by Walloon's regional assembly has placed Belgium's ratification of the deal in real doubt. Over 1,800 municipalities and counting across the EU have declared themselves CETA- and TTIP-free zones and regional and national protests against these deals continue to gather momentum across the EU.

**But in order to truly turn the tide on CETA we must persuade national governments and parliaments to reject it, too.** Demonstrating the strength of trade union feeling against the agreement, through coordinated action, will be key to achieving this.

We look forward to working with you on this important endeavour. If you have any questions please don't hesitate to get in touch with Ruby Waterworth - [rwaterworth@epsu.org](mailto:rwaterworth@epsu.org).

Together we can fight to stop this dangerous deal – **Say no to CETA!**