1/ IMPLEMENTING THE EUROPEAN PILLAR OF SOCIAL RIGHTS AS THE VEHICLE FOR THE SUSTAINABLE DEVELOPMENT GOALS IN THE SOCIAL AREA

- Strong support for an ambitious over-arching EU SDG strategy
- Political will and implementation crucial

1. **Poverty**: Europe 2020 target and 50 million reduction by 2030. MFF; Implement EPSR through legislation.

2. **Rising inequalities**: Mainstream - not only social; Intersectional approach; Analysis - but action; Political will.

3. **Overarching social and environmental**: Preventive measures to reduce climate change; Deepen social and environmental within European Semester.

4. **Good health and well-being**: Mental and physical health- across lifecycle; Health inequalities and poverty; All social policies

5. **Future of work and quality education**: Inclusive; Quality; Uncertain future - increase resilience of all.
2/ IMPROVING SOCIAL POLICY GOVERNANCE IN EUROPE: CROSS-SECTOR COLLABORATION, PUBLIC-PRIVATE PARTNERSHIPS

-EU priorities for social governance for the future
Participatory processes. Pillar of Social Rights remains compass. SocialRights+
Address social impact of other policies: economic & finance, housing, education.

-Social areas to be dealt with at EU or national level, or both
Both have a role. Monitoring & evaluation. Driving innovation. Exchange good practice.
Targeted EU investments. Supporting reforms. EU minimum standards in legislation.

-Role of the private sector to improve social policy outcomes
Social partners & collective agreements through dialogue, consensus-building.
Civil society monitoring, enforcing social & environmental standards.
3/ LET’S TALK TO EACH OTHER: HOW TO IMPROVE COMMUNICATION WITH EU CITIZENS ABOUT SOCIAL EUROPE

**Why?**
- **Reconnecting** the EU institutions and people
- **Raising** awareness of #SocialEurope
- **Empowering** people and communities especially from vulnerable backgrounds
- **Showing** how **EU impact** people’s lives

**With whom?**
- **People directly** – as much as possible
- **People furthest from the EU project**: due to age; rural areas; limited internet access; Euroscepticism
- **Local stakeholders** incl. government, civil society
- **Beneficiaries** of EU funding

**How?**
- **Targetting message** to audience
- Speaking to **heart** (testimonials) and the **mind** (facts)
- Direct participation – **Go Local!**
- Combination of different channels – incl. **unconventional**
- **Partnerships**
- Influencers, Ambassadors, **Heroes?** #ACIG2019 #SocialEurope
4/ ADAPTING TO THE FUTURE OF WORK: SHAPING FUTURE LIVES AND JOBS THROUGH INCLUSIVE LIFELONG LEARNING

Every learning pathway is valid
- Learners always need to be at the centre of education

Cross-sectoral cooperation needed
- All stakeholders need to have an equal say in designing the learning environment
5/ HOW THE NEXT MULTIANNUAL FINANCIAL FRAMEWORK AND ITS FUNDING INSTRUMENTS CAN BE BEST USED FOR INCLUSIVE GROWTH

- **Embed a culture of evaluation** based on measuring outcomes: on individuals, communities and society and the capacity of those outcomes to respond to the most vulnerable
- **More flexibility** to match local needs and foster an integrated collaborative approach
- **Organise partnerships** at the earliest stage of programming to formalise commitment and shared responsibility and revise the EU Code of Conduct on Partnership
- **Broad definition of social innovation** for the sustainable replication of successful practices also within a combination of private/public funding
- **Enable a long-term strategic approach** by strengthening the link between the EU Semester and EU funding while embedding the EU values throughout
6/ THE FUTURE OF THE EU DISABILITY STRATEGY

- Mainstreaming disability equality – reach the “last mile”
- More impact and actions that transform society and people’s lives
- Establish inter-institutional cooperation and align European agendas
- Close the gaps in education, employment and poverty
- Address intersectional discrimination and ensure full inclusion
- Include answers for future challenges like AI and an ageing society
- 7 thematic areas prioritised by DPOs
7 SOCIAL SERVICES: INTEGRATED APPROACHES AS A MEANS TO DELIVER THE PILLAR

• Most principles can be delivered through integrated approaches – key overlaps (education, employment, work-life balance, gender equality..)
• Availability, accessibility and quality of services remain key
• Ensure a rights-based approach (e.g. housing first) and monitor progress
• Participation and empowerment: co-production with users!
• Coordinate budgets to deliver on integrated services
• Include all stakeholders in a sustainable dialogue (social dialogue, civic dialogue)
7/ SOCIAL SERVICES: INTEGRATED APPROACHES AS A MEANS TO DELIVER THE PILLAR

Local level
→ “one stop person” – case manager for co-ordination of services

National level
→ Ensure vertical integration & align budgets with strategies at national and EU level

EU level
→ Make the Pillar cross-cutting priority & follow up with legislation and strategy to ensure its effective implementation