

4-day week campaign launches pilot programme in Europe

Europe

The global [4-day week campaign](#) is extending its pilot programmes to the rest of Europe, having already launched initiatives in Ireland and the UK. The campaign argues that it is possible to boost productivity and workers' wellbeing by reducing working time without reducing pay and provides advice and support to employers who are interested in getting involved in a pilot programme. Over 180 employers with a total of 10,000 employees are involved in pilots that are up and running in the US, Canada, Australia, New Zealand as well as in the UK and Ireland. Research and support is provided by Boston College in the US along with the Universities of Dublin, Cambridge and Oxford. The campaign is aiming to prepare the European pilots between September and December this year so that they can be launched in January 2023.

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