



**STEERING COMMITTEE**  
**Brussels, 8 February 2007**  
SC. 110

## **Agenda Item 6**

### **ETUC petition on public services**

Encl.:

1. Number of signatures per country
2. Table of member activities

The Steering Committee is asked:

- **To support the proposals to expand the impact of the petition and, specifically, the proposal to organise a two-week campaign to promote the campaign from 1 to 15 March 2007.**

## **Proposals for achieving the goal of one million signatures in time for the Seville Congress**

1. There is now a link to the petition counter on most members' **websites**. It would be a good idea to show this link (*button*) on every page of the site. Moreover, some members launched the campaign via a press conference and/or other event. What is important now is to make full use of the potential offered by the Internet and electronic distribution of the petition in order to achieve maximum impact.

- The link should be included at all levels of the trade union structure: on **sites at various levels (regional, local, state/Länder, etc.)**, with the addition of articles/editorials on the petition that will be listed in search engines.
- The **federations** must be encouraged to establish the link on their website networks in all countries.
- A message encouraging people to sign the petition should be automatically included **in the e-mails** sent by all organisations.
- We could take part in forums whenever there is a debate on public services.

2. **Collection of signatures on paper** must be supported:

- by the publication of posters<sup>1</sup>,
- by the publication of flyers distributed at all trade union events (meetings, seminars, etc.) and in public facilities (post offices, train/bus/metro stations, etc.) etc.<sup>2</sup>
- by the drafting of articles in the **union press** at all levels (national, regional, local, etc.) and regular inserts.

3. ETUC suggests organising a **massive two-week action campaign** in the first half of March (1-15 March 2007) in order to boost the petition's visibility in all Member States.

4. ETUC has contacted **political parties and political groups** in the European Parliament to gain support for the campaign. The Party of European Socialists (PSE) and the European Green Party agreed to this. These contacts must be harnessed at national level. If official support proves difficult to obtain, simply have them put up a link to the petition.

5. Talks are under way with the NGOs.

---

<sup>1</sup> A sample poster will be provided.

<sup>2</sup> A sample flyer will be provided.

6. A **European conference** on public services will be organised on 19 April 2007 by the Committee of the Regions and the European Economic and Social Committee. ETUC, EPSU and the PES are part of the organising committee.

7. We could try to have articles published in the mass press or even purchase advertising pages in widely read free newspapers (such as the newspapers distributed in metro stations, for instance).